

46th Annual Mimbela Family NorthEaster Parade 2024

Theme: *Barbieland*

Grand Marshal: **Oscar Leeser**

Date: **Saturday, March 30, 2024**

Registration/ Check-In: 8:00 am

Start Time: 10:00 am

Route: Magoffin Middle School, 4931 Diana Street heading North,
Right turn on Hondo Pass to Nations Tobin Park, Northeast, El Paso, Texas



Dear Parade Entrants,

Our Forty-sixth Anniversary of the NorthEaster parade has got the whole committee eggcited in planning with a NEW TITLE AND NEW LOGO, and for some fun this year we chose "*Barbieland*" as our theme. **Mayor Oscar Leeser** has graciously accepted the honor of Grand Marshal for all his community work and passion for the City of El Paso. Mr Leeser has been walking in just about every parade as major as will representing the 46th Annual Mimbela Family NorthEaster Parade for his numerous contributions to the community.

We are blessed to have Mimbela Contractors, our main sponsor for twelve years, as now our Title Sponsors the name of the parade in their honor for all the do for the Northeast of El Paso.

We are entering a new chapter in the history of the NorthEaster Parade with exciting things to come like events to coincide with the parade before and after. Everybunny, keep your ears up for a new title and logo in the future as well.

Also, we are always needing volunteers on the committee and the day of the event. Contact us if you are available to assist. It is all the great community members like you that make it all come together successfully every year along with our generous sponsors. Contact us for Sponsorship Opportunities and Flyers.

Sincerely,

NORTHEASTER PARADE COMMITTEE
Email: northeastparade@gmail.com
Website: www.northeastparade.com



Date of this notice: 08-27-2019

Employer Identification Number:
84-2857019

Form: SS-4

Number of this notice: CP 575 E

DESERT DOWNS BMX TMO ASSOCIATION
DESERT DOWNS
% JONATHAN HENRY
PO BOX 4232
EL PASO, TX 79914

For assistance you may call us at:
1-800-829-4933

IF YOU WRITE, ATTACH THE
STUB AT THE END OF THIS NOTICE.

WE ASSIGNED YOU AN EMPLOYER IDENTIFICATION NUMBER

Thank you for applying for an Employer Identification Number (EIN). We assigned you EIN 84-2857019. This EIN will identify you, your business accounts, tax returns, and documents, even if you have no employees. Please keep this notice in your permanent records.

When filing tax documents, payments, and related correspondence, it is very important that you use your EIN and complete name and address exactly as shown above. Any variation may cause a delay in processing, result in incorrect information in your account, or even cause you to be assigned more than one EIN. If the information is not correct as shown above, please make the correction using the attached tear-off stub and return it to us.

When you submitted your application for an EIN, you checked the box indicating you are a non-profit organization. Assigning an EIN does not grant tax-exempt status to non-profit organizations. Publication 557, Tax-Exempt Status for Your Organization, has details on the application process, as well as information on returns you may need to file. To apply for recognition of tax-exempt status under Internal Revenue Code Section 501(c)(3), organizations must complete a Form 1023-series application for recognition. All other entities should file Form 1024 if they want to request recognition under Section 501(a).

Nearly all organizations claiming tax-exempt status must file a Form 990-series annual information return (Form 990, 990-EZ, or 990-PF) or notice (Form 990-N) beginning with the year they legally form, even if they have not yet applied for or received recognition of tax-exempt status.

Unless a filing exception applies to you (search www.irs.gov for Annual Exempt Organization Return: Who Must File), you will lose your tax-exempt status if you fail to file a required return or notice for three consecutive years. We start calculating this three-year period from the tax year we assigned the EIN to you. If that first tax year isn't a full twelve months, you're still responsible for submitting a return for that year. If you didn't legally form in the same tax year in which you obtained your EIN, contact us at the phone number or address listed at the top of this letter.

For the most current information on your filing requirements and other important information, visit www.irs.gov/charities.

46th Annual Mimbela Family NorthEaster Parade 2024

Entry Form – 2024

PARADE DATE: Saturday, March 30, 2024

THEME: Barbieland

GRAND MARSHAL: Mayor Oscar Leeser

REGISTER: Online at www.northeasterparade.com

Or submit: "Entry Form" and keep a copy for your records.

E-mail entry form to: northeasterparade@gmail.com

or mail TMO NorthEaster Parade Committee

P.O Box 4232

El Paso, Tx 79924



DEADLINE: Entries must be received by Friday, March 15, 2024. A \$10 late fee will be added to entries.

NONPROFIT ENTRIES: Elected officials (non-campaigning), Public Schools, Non-Profit Organizations, Youth Groups, Scout Units in Uniform, Public/ Parochial Schools, Senior Citizen Groups, School Bands, Cheer Teams, and Student Organizations are exempt from paying an entry fee. **Exempt Entries, please consider making a \$20 booster contribution for media publicity fund. Any amount will be greatly appreciated, no late fees will be applied to exempt entries".**

ENTRY FEES APPLY TO: Political Candidates, For-Profit Business Entrants, \$60 single entry, \$100.00 for a double entry.

PLEASE CHECK TO INDICATE STATUS:

REQUESTING ENTRY TO BE JUDGED? Yes No **Youth Organization?** Yes No

ENTRY EXEMPT? Yes No (Explain Exemption below and submit documentation with registration)

ENTRY FEE: (Place checkmark in appropriate space)

SINGLE \$60.00 10 Vehicles (\$70.00 entry after (03-31-2023))

DOUBLE \$100.00 20 Vehicles (\$110.00 entry after (03-31-2023))

BOOSTER DONATION \$ _____ Total Enclosed \$ _____

PAYMENT: Online **PayPal** northeasterparade@yahoo.com

or Make Checks Payable To: **Northeaster Parade Foundation** Check M.O. Cash

Name of Applicant/ Organization: _____

Contact Person Name & Title: _____

Mailing Address: _____
STREET CITY STATE ZIP CODE

E-mail: _____ **Fax:** _____

Telephone #: Office (____) _____ Contact (____) _____ Captain (____) _____

Briefly Summarize Your Entry (horses, bikes, muscle car, lowriders, motorcycles, float, large inflatable balloon, etc.):

PARADE COMMITTEE DOES NOT PROVIDE INSURANCE of any kind for this Event or any Rehearsals, Travel To or From, or the Like, NOR does it assume any Liability whatsoever, for Entries or Participants. ALL ENTRANTS MUST PROVIDE THEIR OWN VEHICLE INSURANCE. By signing this application, **ENTRY CAPTAIN ACKNOWLEDGES THESE FACTS & AGREES TO ABIDE BY RULES ESTABLISHED BY THE NorthEaster Parade Committee and WILL FULLY COOPERATE WITH DESIGNATED COORDINATOR/ DIVISION MARSHALS.** ALL INFORMATION provided may be used by the Committee in descriptive and general format for Parade Publicity and Advertising. Photos obtained will be used for the publication and advertising media to promote the parade and no other purpose.

Entry Captain: (Sign) _____ **DATE:** _____

PRINT NAME HERE: _____

46th Annual Mimbela Family NorthEaster Parade 2024

SAFETY RULES, INFORMATION AND REQUIREMENTS

- SAFETY MUST HAVES:**
1. Supports must be used for all riders on a float/trailer with passengers.
 2. Trailers must have two safety railings if passengers are riding on the trailer.
 3. Railings will be 18 and 36 inches up from the bed of the trailer.
 4. Floats must have fall protection harnesses or railings for any riders.
 5. Each Trailer/float must have a working fire extinguisher.

MANDATORY MEETING: March 16th 2:00 pm or 3:30 pm @ Desert Downs 8801 Railroad Dr, El Paso, TX 79924

VEHICLES AND FLOAT MEASUREMENTS: NOT to exceed 12ft from ground level, 50ft in length and 12ft in width, as route is a two-lane street with overhead traffic signals.

CAR, MOTORCYCLE, AND HORSE CLUBS: Limited to 10 per single entry and 20 per double entry, must ride in pairs.

NO VOICE-AMPLIFICATION ALLOWED: No microphones, megaphones, nor voice amplification devices of any sort.

ENTRY FORM DEADLINE: Must be received by Friday, March 15, 2024.

PARADE DAY (in-person): Saturday, March 30, 2024.

REGISTRATION STARTS 8:00 am: Entry Captain must report to Check-In Table for Placement.

Streets traffic closure at 9:15 am: Adhere to the parking attendants to drop off and/or pickup your group.

Check-In Table: On the Westside of Diana Dr. at Magoffin bus drop-off point, North of Hercules.

PARADE STAGING: Refer to the "Staging Map" once you receive your placement to see where your spot will be.

PARADE START 10:00 am: The Parade Starter starts promptly at 10:00 am headed North up Diana Drive, turning right at Hondo Pass ending at the Hollings gate entrance to Nations Tobin Park see attached Parade Route map.

BREAKUP AREA: Nations Tobin Park see attached map when you receive your placement.

PARADE MOVEMENT: All entrants Maintain an orderly fashion and Maintain gaps between the procession to 15 feet or less. Performances along the Parade Route are limited to only three stops, 30 seconds each. Do not slow the Parade's progression.

No Candy is to be thrown, as it causes a safety hazard. Passing candy to a person's hand is permitted.

JUDGING: Mark whether you wish to be judged for an award by checking the box on your entry form.

Judges will decide based upon overall performance, uniformity, neatness of dress and originality.

Sweepstakes Award: Best overall

Best Float Award: Best Float

Grand Marshall Award: Best display, originality, design, and presentation

Easter Bunny Award: Most appealing to the children

New Generation: Best entry by a youth organization

Theme Award: Best use of the Official Parade Theme

Pat Haggerty Eggstraordinary Entry: Best entry selected by the Parade Committee

El Paso Strong Award: NEW, Best Community Message Entry

REMEMBER TO CHECK THE BOX ON THE ENTRY FORM IF YOU PLAN TO PERFORM FOR JUDGING.

All Awards and Prize Winners will be notified after the parade.

MOUNTED GROUPS: Unloading of horses at Diana & Riley Court Streets (EAST Side of Diana). It is important that your Captain check in at the registration table to get your placement number.

BANDS: assemble in Magoffin parking lot. Have your Captain check in at the registration table.

ELECTED OFFICIALS AND CANDIDATES FOR OFFICE: Park in the Magoffin VIP parking lot and must send their ENTRY Captain to register at the Registration Table for windshield placement form.

PARADE NUMBER PLACEMENT: Numbers received when registering, **MUST BE DISPLAYED AT THE LEFT FRONT OF YOUR ENTRY SO THAT PARADE COORDINATORS CAN PROPERLY PLACE YOU AND JUDGES MAY DETERMINE ENTRIES WHICH ARE TO BE JUDGED!** ***If number is not displayed, entry is not eligible for judging.***

ALCOHOLIC BEVERAGES ARE NOT ALLOWED BEFORE OR DURING THE PARADE. VIOLATORS WILL BE EXPELLED FROM THIS EVENT.

Captain: (Sign) _____ **DATE:** _____

PRINT NAME HERE: _____

The Committee looks forward to seeing you again in El Paso's 46th ANNUAL MIMBELA FAMILY NORTHEASTER PARADE 2024!!


Parade Route 2024





STAGING AREA info and map will be sent out with your entry's placement Monday, March 21, 2024. DIVISIONS 1, 2, 3, & 4. So, your team can congregate to your staging area, only your CAPTAIN needs to come to the registration desk for your Staging Placement Decal. Thank you for

- 1
- 2
- 3
- 4

45th ANNUAL
TMO NORTH EASTER PARADE
Wild Wild West



Wayne Thornton
Grand Marshal 2023

SATURDAY, APRIL 8, 2023 10:00 AM




More info www.NorthEasterParade.com

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SATURDAY, APRIL 8, 2023 10:00 AM





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Wild Wild West



Wayne Thornton
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• SATURDAY, APRIL 8, 2023 10:00 AM •



MIMBELA
CONTRACTORS
INC.



MT Needles
Embroidery

• More info www.NorthEasterParade.com •