

# 44th Annual Transmountain Optimist NorthEaster Parade 2022

Theme: *"Destination Franklin Mountain"*

Grand Marshal: **Dr Richard Teschner**

Date: **Saturday, April 16, 2022**

**Registration/ Check-In:** 8:00 am

**Start Time:** 10:00 am

**Route:** Magoffin Middle School, 4931 Diana Street heading North,  
Right turn on Hondo Pass to Nations Tobin Park, Northeast, El Paso, Texas



Dear Parade Entrants,

Thank you everyone for a successful 2021 first virtual parade. We hope you enjoyed watching it air on TV and filming your entry. Everyone did such a wonderful job submitting their work. Kudos to all the award winners, as well. Visit [www.northeasterparade.com](http://www.northeasterparade.com) for a link to see the virtual parade on YouTube, the director's cut.

This year, the TMO NorthEaster Parade is excited to resume for the community live and in person. We are very honored to have Dr. Richard Teschner, UTEP Professor Emeritus, as our Grand Marshal for his magnanimous love for our natural wilderness and his generous contributions to the community of El Paso. Dr. Richard Teschner's active conservatism, especially Castner Range efforts to become a National Monument, is a current example of his relentless drive and passion for the southwest, which is why *"Destination Franklin Mountains"*, is the appropriate theme this year. Visit [www.northeasterparade.com](http://www.northeasterparade.com) for a link to get involved and updates on the Castner Range effort.

Entries will be judged for the following awards: *"The Sweepstakes Award"*, *"Grand Marshal Award"*, *"Easter Bunny Award"*, *"Next Generation Award"*, *"Theme Award"*, *"Pat Haggerty Eggstraordinary Award"* and our newest *"El Paso Strong Award"* for best entry representing the community. Good Luck as we can not wait to see you parade day.

Sincerely,

A handwritten signature in black ink that reads "J. Sturgis".

Jack Sturgis  
NorthEaster Parade Committee Chairman  
915.491.4167  
[northeasterparade@gmail.com](mailto:northeasterparade@gmail.com)  
[www.northeasterparade.com](http://www.northeasterparade.com)





DEPARTMENT OF THE TREASURY  
INTERNAL REVENUE SERVICE  
CINCINNATI OH 45999-0023

Date of this notice: 08-27-2019

Employer Identification Number:  
84-2857019

Form: SS-4

Number of this notice: CP 575 E

DESERT DOWNS BMX TMO ASSOCIATION  
DESERT DOWNS  
% JONATHAN HENRY  
PO BOX 4232  
EL PASO, TX 79914

For assistance you may call us at:  
1-800-829-4933

IF YOU WRITE, ATTACH THE  
STUB AT THE END OF THIS NOTICE.

#### WE ASSIGNED YOU AN EMPLOYER IDENTIFICATION NUMBER

Thank you for applying for an Employer Identification Number (EIN). We assigned you EIN 84-2857019. This EIN will identify you, your business accounts, tax returns, and documents, even if you have no employees. Please keep this notice in your permanent records.

When filing tax documents, payments, and related correspondence, it is very important that you use your EIN and complete name and address exactly as shown above. Any variation may cause a delay in processing, result in incorrect information in your account, or even cause you to be assigned more than one EIN. If the information is not correct as shown above, please make the correction using the attached tear-off stub and return it to us.

When you submitted your application for an EIN, you checked the box indicating you are a non-profit organization. Assigning an EIN does not grant tax-exempt status to non-profit organizations. Publication 557, Tax-Exempt Status for Your Organization, has details on the application process, as well as information on returns you may need to file. To apply for recognition of tax-exempt status under Internal Revenue Code Section 501(c)(3), organizations must complete a Form 1023-series application for recognition. All other entities should file Form 1024 if they want to request recognition under Section 501(a).

Nearly all organizations claiming tax-exempt status must file a Form 990-series annual information return (Form 990, 990-EZ, or 990-PF) or notice (Form 990-N) beginning with the year they legally form, even if they have not yet applied for or received recognition of tax-exempt status.

Unless a filing exception applies to you (search [www.irs.gov](http://www.irs.gov) for Annual Exempt Organization Return: Who Must File), you will lose your tax-exempt status if you fail to file a required return or notice for three consecutive years. We start calculating this three-year period from the tax year we assigned the EIN to you. If that first tax year isn't a full twelve months, you're still responsible for submitting a return for that year. If you didn't legally form in the same tax year in which you obtained your EIN, contact us at the phone number or address listed at the top of this letter.

For the most current information on your filing requirements and other important information, visit [www.irs.gov/charities](http://www.irs.gov/charities).

# 2021 VIRTUAL ENTRY Award Recipients

## SWEEPSTAKES

Judged BEST OVERALL

EP Young Ghost Busters



## GRAND MARSHAL'S AWARD

BEST DISPLAY, ORIGINALITY PRESENTATION

Six Guns and Shady Ladies



## EASTER BUNNY

MOST APPEALING TO CHILDREN

Mimbela Contractors Inc.



## NEW GENERATION

BEST ENTRY BY YOUTH ORGANIZATION

Desert Downs BMX



## Pat Haggerty "Eggstraordinary" Award

SELECTED BY PARADE Committee

Jinettes De La Esperanza



## Best Video Award

SELECTED BY PARADE Committee

Andress Color Guard



## El Paso Strong Award

Best Community Message, SELECTED BY PARADE Committee

Aliviane



## Official Theme Award (2 WINNERS)

Best Entry of Official Theme

ZZ the Clown & Airedale Liquidators





# 44<sup>th</sup> Annual Transmountain Optimist NorthEaster Parade 2022

## Entry Form – 2022

**PARADE DATE:** Saturday, April 16, 2022

**THEME:** "Destination Franklin Mountain"

**GRAND MARSHAL:** Dr. Richard Teschner

**REGISTER:** Online at [www.northeasterparade.com](http://www.northeasterparade.com)

**Or submit:** "Entry Form" and keep a copy for your records.

E-mail entry form to: [northeasterparade@gmail.com](mailto:northeasterparade@gmail.com)

or mail TMO NorthEaster Parade Committee

P.O Box 4232

El Paso, TX 79924



**DEADLINE:** Entries must be received by Friday, April 8, 2022. A \$10 late fee will be added to non-exempt entries.

**NONPROFIT ENTRIES:** Elected officials (non-campaigning), Public Schools, Non-Profit Organizations, Youth Groups, Scout Units in Uniform, Public/ Parochial Schools, Senior Citizen Groups, School Bands, Cheer Teams, and Student Organizations are exempt from paying an entry fee. **Exempt Entries, please consider making a \$20 booster contribution for media publicity fund. Any amount will be greatly appreciated, no late fees will be applied to exempt entries.**

**ENTRY FEES APPLY TO:** Political Candidates, For-Profit Business Entrants, \$60 single entry, \$95.00 for a double entry.

### PLEASE CHECK TO INDICATE STATUS:

**REQUESTING ENTRY TO BE JUDGED?** ☐ Yes ☐ No **Youth Organization?** ☐ Yes ☐ No

**ENTRY EXEMPT?** Yes ☐ No ☐ (Explain Exemption below and submit documentation with registration)

**ENTRY FEE:** (Place checkmark in appropriate space)

☐ SINGLE \$60.00 10 Vehicles (\$70.00 entry after (04-08-2022))

☐ DOUBLE \$95.00 20 Vehicles (\$105.00 entry after (04-08-2022))

☐ BOOSTER DONATION \$ \_\_\_\_\_ Total Enclosed \$ \_\_\_\_\_

**PAYMENT:** Online [PayPal northeasterparade@yahoo.com](mailto:PayPal_northeasterparade@yahoo.com)

or Make Checks Payable To: Northeaster Parade Foundation Check ☐ M.O. ☐ Cash ☐

**Name of Applicant/ Organization:** \_\_\_\_\_

**Contact Person Name & Title:** \_\_\_\_\_

**Mailing Address:** \_\_\_\_\_  
STREET CITY STATE ZIP CODE

**E-mail:** \_\_\_\_\_ **Fax:** \_\_\_\_\_

**Telephone #:** Office (\_\_\_\_) \_\_\_\_\_ Contact (\_\_\_\_) \_\_\_\_\_ Captain (\_\_\_\_) \_\_\_\_\_

**Briefly Summarize Your Entry** (horses, bikes, muscle car, lowriders, motorcycles, float, large inflatable balloon, etc.):

\_\_\_\_\_  
\_\_\_\_\_

**PARADE COMMITTEE DOES NOT PROVIDE INSURANCE** of any kind for this Event or any Rehearsals, Travel To or From, or the Like, NOR does it assume any Liability whatsoever, for Entries or Participants. ALL ENTRANTS MUST PROVIDE THEIR OWN VEHICLE INSURANCE. By signing this application, **ENTRY CAPTAIN ACKNOWLEDGES THESE FACTS & AGREES TO ABIDE BY RULES ESTABLISHED BY THE NorthEaster Parade Committee and WILL FULLY COOPERATE WITH DESIGNATED COORDINATOR/ DIVISION MARSHALS.** ALL INFORMATION provided may be used by the Committee in descriptive and general format for Parade Publicity and Advertising. Photos obtained will be used for the publication and advertising media to promote the parade and no other purpose.

**Entry Captain:** (Sign) \_\_\_\_\_ **DATE:** \_\_\_\_\_

**PRINT NAME HERE:** \_\_\_\_\_

# 44<sup>th</sup> Annual Transmountain Optimist NorthEaster Parade 2021

## SAFETY RULES, INFORMATION AND REQUIREMENTS

**SAFETY MUST HAVES:**

1. Supports must be used for all riders on a float/trailer with passengers.
2. Trailers must have two safety railings if passengers are riding on the trailer.
3. Railings will be 18 and 36 inches up from the bed of the trailer.
4. Floats must have fall protection harnesses or railings for any riders.
5. Each Trailer/float must have a working fire extinguisher.

**MANDATORY MEETING:** TBD @ Desert Downs 8801 Railroad Dr, El Paso, TX 79924

**VEHICLES AND FLOAT MEASUREMENTS:** NOT to exceed 12ft from ground level, 50ft in length and 12ft in width, as route is a two-lane street with overhead traffic signals.

**CAR, MOTORCYCLE, AND HORSE CLUBS:** Limited to 10 per single entry and 20 per double entry, must ride in pairs.

**NO VOICE-AMPLIFICATION ALLOWED:** No microphones, megaphones, nor voice amplification devices of any sort.

**ENTRY FORM DEADLINE:** Must be received by Friday, April 8, 2022.

**PARADE DAY (in-person):** Saturday, April 16, 2022.

**REGISTRATION STARTS 8:00 am:** Entry Captain must report to Check-In Table for Placement.

**Streets traffic closure at 9:15 am:** Adhere to the parking attendants to drop off and/or pickup your group.

**Check-In Table:** On the Westside of Diana Dr. at Magoffin bus drop-off point, North of Hercules.

**PARADE STAGING:** Refer to the "Staging Map" once you receive your placement to see where your spot will be.

**PARADE START 10:00 am:** The Parade Starter starts promptly at 10:00 am headed North up Diana Drive, turning right at Hondo Pass ending at the Hollings gate entrance to Nations Tobin Park see attached Parade Route map.

**BREAKUP AREA:** Nations Tobin Park see attached map when you receive your placement.

**PARADE MOVEMENT:** All entrants Maintain an orderly fashion and Maintain gaps between the procession to 15 feet or less. Performances along the Parade Route are limited to only three stops, 30 seconds each. Do not slow the Parade's progression.

No Candy is to be thrown, as it causes a safety hazard. Passing candy to a person's hand is permitted.

**JUDGING:** Mark whether you wish to be judged for an award by checking the box on your entry form.

Judges will decide based upon overall performance, uniformity, neatness of dress and originality.

**Sweepstakes Award:** Best overall

**Best Float Award:** Best Float

**Grand Marshall Award:** Best display, originality, design, and presentation

**Easter Bunny Award:** Most appealing to the children

**New Generation:** Best entry by a youth organization

**Theme Award:** Best use of the Official Parade Theme

**Pat Haggerty Eggstraordinary Entry:** Best entry selected by the Parade Committee

**El Paso Strong Award: NEW,** Best Community Message Entry

REMEMBER TO CHECK THE BOX ON THE ENTRY FORM IF YOU PLAN TO PERFORM FOR JUDGING.

All Awards and Prize Winners will be notified after the parade.

**MOUNTED GROUPS:** Unloading of horses at Diana & Riley Court Streets (EAST Side of Diana). It is important that your Captain check in at the registration table to get your placement number.

**BANDS:** assemble in Magoffin parking lot. Have your Captain check in at the registration table.

**ELECTED OFFICIALS AND CANDIDATES FOR OFFICE:** Park in the Magoffin VIP parking lot and must send their ENTRY Captain to register at the Registration Table for windshield placement form.

**PARADE NUMBER PLACEMENT:** Numbers received when registering, **MUST BE DISPLAYED AT THE LEFT FRONT OF YOUR ENTRY SO THAT PARADE COORDINATORS CAN PROPERLY PLACE YOU AND JUDGES MAY DETERMINE ENTRIES WHICH ARE TO BE JUDGED!** If number is not displayed, entry is not eligible for judging.

**ALCOHOLIC BEVERAGES ARE NOT ALLOWED BEFORE OR DURING THE PARADE. VIOLATORS WILL BE EXPELLED FROM THIS EVENT.**

**Captain:** (Sign) \_\_\_\_\_ **DATE:** \_\_\_\_\_

**PRINT NAME HERE:** \_\_\_\_\_

The Committee looks forward to seeing you again in El Paso's 44th ANNUAL TMO NORTHEASTER PARADE 2022!!

# Parade Route 2022



**STAGING AREA** info and map will be sent out with your entry's placement Monday, April 11, 2022. DIVISIONS 1, 2, 3, & 4. So, your team can congregate to your staging area, only your CAPTAIN needs to come to the registration desk for your Staging Placement Decal. Thank you for



**44TH ANNUAL  
TMO NORTHEASTER PARADE**



Dr. Richard Teschner  
Grand Marshal 2022



Museum of Archaeology  
Arqueología de El Paso  
El Paso, Texas

**DESTINATION  
FRANKLIN MOUNTAINS**

**SATURDAY, APRIL 16, 2022 10:00 AM**



More info [www.NorthEasterParade.com](http://www.NorthEasterParade.com)

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Dr. Richard Teschner  
Grand Marshal 2022



Museum of Archaeology  
de Arqueologia de El Paso

DESTINATION  
FRANKLIN MOUNTAINS

SATURDAY, APRIL 16, 2022 10:00 AM

THE  
POSTAL  
SOLUTION

MIMBELA  
CONTRACTORS  
INC.

JOBE

More info [www.NorthEasterParade.com](http://www.NorthEasterParade.com)